COMMUNICATING ABOUT CLIMATE CHANGE
HOW TO USE NUMBERS THAT INFORM AND PERSUADE

Wednesday, April 11
12:30-1:30 pm
The Commons
Spooner Hall

Pizza ‘til it’s gone!

110 PPM CO₂

0.2 - 0.4 ALBEDO

2 METERS SEA LEVEL RISE

Gary Brase
Kansas State University
Associate Professor of Psychology

Communicating About Climate Change
How to Use Numbers that Inform and Persuade

110 PPM CO₂

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2 METERS SEA LEVEL RISE

C-CHANGE Colloquium Series, co-sponsored by:
NSF Center for Remote Sensing of Ice Sheets
Institute for Policy & Social Research
Environmental Studies Program
The Commons at Spooner Hall